

STUDY PROGRAM – Postgraduate Master Studies  
**Sports Management**

Ordinal number	Course code	Course name / core	Semester	Weekly fund		ECTS
				lectures	exercises	
<b>FIFTH YEAR</b>						
1	ESMZ5101F	Research in the field of sports management	9	2	3	7
2	EKZI59066F	Methodology of scientific research	9	2	3	9
3	ESMZ5102F	Research in sports	9	2	3	7
5		<b>Elective course from the faculty</b>	9	2	3	7
6	ESMZ5201F	Management of marketing strategies of sports in education	10	2	3	7
7	ESMZ5202F	Contemporary research trends in sports tourism	10	2	3	7
9		<b>Elective course from the faculty</b>	10	2	2/3	6/7
10	ESMZ5205F	Master's thesis	10	0	8	10
<b>Total hours (lectures/exercises) and ECTS for the year</b>				14	28/29	60/61

**LISTS OF ELECTIVE COURSES FROM THE FACULTY:**

Ordinal number	Course code	Course name	Semester	Weekly fund		ECTS	from which unit
				lectures	exercises		
1.	EKZI59068F	Investment management	7	2	3	7	Faculty of Economics
2.	EKZI59072F	Innovation management	7	2	3	7	Faculty of Economics
3.	ESMI5103F	International sports organizations and associations	7	2	3	7	Faculty of Economics
4.	EKZI59079F	Marketing research	7	2	3	7	Faculty of Economics
5.	ESMI5203F	Programming and tests to assess physical ability	8	2	3	7	Faculty of Economics
6.	ESMI5204F	Management in professional sports	8	2	3	7	Faculty of Economics
7.	EKZI510070F	International Financial Management	8	2	3	7	Faculty of Economics
8.	EKZI510078F	Professional and career development	8	2	2	6	Faculty of Economics

\* **Note:** With the fully finished study program the student acquires the title :  
**Master in sports management**