

**STRUCTURE OF THE STUDY PROGRAMME BUSINESS ECONOMICS –
BUSINESS MANAGEMENT - SPECIALIST STUDIES**

No.	Code	Course	Semester	Number of classes-weekly		ECTS
				L	E	
YEAR IV						
1	EKZI47047F	International business / core	1	2	3	7
2	EKZI47048F	Strategic management / core	1	2	3	8
3	EKZI47049F	Investments / core	1	2	3	8
4		Elective course from the faculty	1	2	3	7
5	EKZI48059F	International management / core	2	2	2	7
6	EKZI48055F	Human Resource Management / core	2	2	2	7
7		Elective course from the faculty	2	2	2	7
8	EKZ48186F	Thesis	2		8	9
Summary				14	26	60

ELECTIVES:

No.	Code	Course	Semester	Number of classes-weekly		ECTS	School
				L	E		
1.	EKZI47052F	Advertising	1	2	3	7	<i>Faculty of economics</i>
2.	EKZI47053F	Managing Results	1	2	3	7	<i>Faculty of economics</i>
3.	EKZI47054F	Business planing	1	2	3	7	<i>Faculty of economics</i>
4.	EKZI48060F	Bank management	2	2	2	7	<i>Faculty of economics</i>
5.	EKZI48051F	Management accounting	2	2	2	7	<i>Faculty of economics</i>
6.	EKZI48061F	Change management	2	2	2	7	<i>Faculty of economics</i>
7.	EKZI48058F	Introduction to Financial Markets	2	2	2	7	<i>Faculty of economics</i>